RAW MATERIALS SUMMIT 2020

CONNECTING INNOVATION IN THE RAW MATERIALS SECTOR

SPONSORSHIP PACKAGES

This activity has received funding from the European Institute of Innovation and Technology (EIT), a body of the European Union, under the Horizon 2020, the EU Framework Programme for Research and Innovation

COPPER

Create visibility with our Copper package!

ACCESS

2x Event Passes ✓

EXHIBITION

Booth Space

SESSION

Speaker Slot

VISIBILITY

Advertisement in the conference brochure ✓

Website Sponsor Logo Placement ✓

Venue Branding Logo Placement

Digital Banners Logo Placement

excl. VAT

€ 4.500

SILVER

Present your company at the summit exhibition!

ACCESS

3x Event Passes ✓

EXHIBITION

5m² Booth Space ✓

SESSION

Speaker Slot

VISIBILITY

Advertisement in the conference brochure ✓

Website Sponsor Logo Placement ✓

Venue Branding Logo Placement

Digital Banners Logo Placement ✓

excl. VAT

€ 7.200

GOLD

Book the gold package to maximize your visibility!

ACCESS

3x Event Passes ✓

EXHIBITION

10m² Booth Space ✓

SESSION

Speaker Slot

VISIBILITY

Advertisement in the conference brochure ✓

Website Sponsor Logo Placement ✓

Venue Branding Logo Placement ✓

Digital Banners Logo Placement ✓

excl. VAT

€ 9.500

PLATINUM

The limited premium package including a speakers slot!

ACCESS

4x Event Passes ✓

EXHIBITION

15m² Booth Space ✓

SESSION

Speaker Slot ✓

VISIBILITY

Advertisement in the conference brochure ✓

Website Sponsor Logo Placement ✓

Venue Branding Logo Placement ✓

Digital Banners Logo Placement ✓

excl. VAT

€ 12.000

ACCESS

BRING YOUR TEAM TO THE SUMMIT.
UP TO 4 TICKETS ARE INCLUDED
IN THE SPONSORSHIP PACKAGES.

EXHIBITION

BOOTH SPACES
P. 5 – 6

BOOTH SPACE IN THE EXHIBITION AREA

We offer our exhibitors booth space that is positioned in a dynamic way to target their audience. All booth spaces are located in the ground floor, where all the breaks between sessions and keynotes take place. The location guarantees high volume and thus a very good B2B based network experience.

Booth spaces can be a very powerful marketing tool to attract your goalgroup and communicate your interests, whether you would like to target students or up- and-coming startups or just simply want to find contacts in the industry, booths can facilitate.
The size of the booth spots vary depending on the sponsorship package. The silver packages offers the classic experience with 5m² available space and a standard setup. The gold package comes with a size of 10m² and the possibility to brand the backdrop of the stand. The platinum package includes next to the generous 15m² space, some lounge furniture to host guests at there stand.

Specifications by sponsor package

Silver Package	Gold Package	Platinum Package
Size - 5m²	Size - 10m²	Size - 15m²
Furniture:	Furniture:	Furniture:
1x white counter 2x chairs	1x white counter 2x chairs	1x white counter 2x chairs Lounge furniture
	Features:	Features:
	Brandable Backdrop	Brandable Backdrop

*please notice that the booths can be customized inside the dedicated space

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BOOTH SPACE IN THE EXHIBITION AREA

We offer our exhibitors booth space that is positioned in a dynamic way to target their audience. All booth spaces are located in the conference foyer, where all the breaks between sessions and keynotes take place. The location guarantees high volume and thus a very good B2B based network experience.

Example for platinum booth
*furniture setup can vary.

Standard booth setup for silver and gold booths
*please notice that the silver booth comes without the backdrop. All packages include 2 chairs as well.

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+ PLATINUM UPGRADE

SPEAKER SLOT

STAGE TIME
P. 8

STAGE TIME - YOUR CHANCE TO PRESENT

Invite your business partners and organize parallel meetings at the all days of the summit. Use the RawMaterials Summit 2019 as the perfect platform to meet new and old contacts in a private and personalized space. The rooms are available for 2 hours and can be branded. Audio-visual equipment can be ordered additionally. If you are bringing 10+ participants to the conference, we are going to offer you the room for free. The rooms are given away first come, first serve.

Be invited to become a speaker at the Summit

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VISIBILITY

ADVERTISEMENTS IN THE CONFERENCE BROCHURE
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WEBSITE SPONSOR PAGE LOGO
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WEBSITE HOME PAGE LOGO
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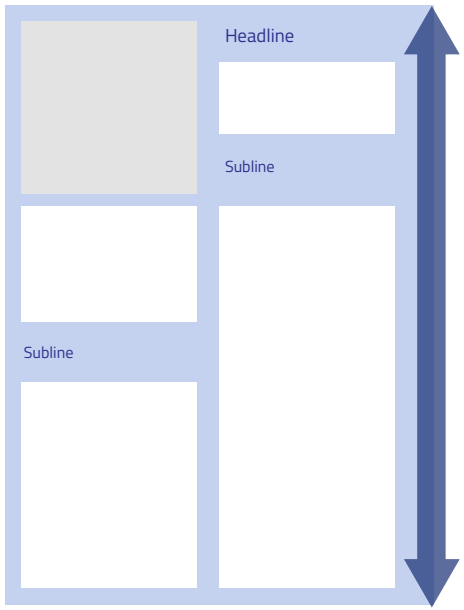
ADVERTISEMENT IN THE CONFERENCE BROCHURE

In the conference brochure, we are offering our sponsor partners the possibility to present their companies in the advertorial section. In collaboration with our editorial team, we are going to highlight the strengths of your businesses in our pre-designed layouts consisting of various sizes, to suit your needs.

PLATINUM PACKAGE

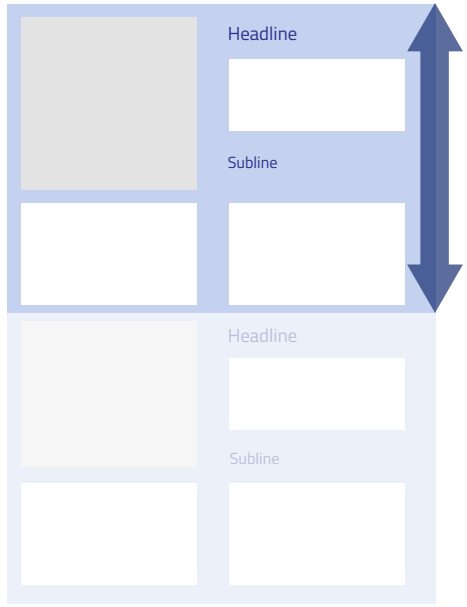
1/1 page



Advertorial full page – example design

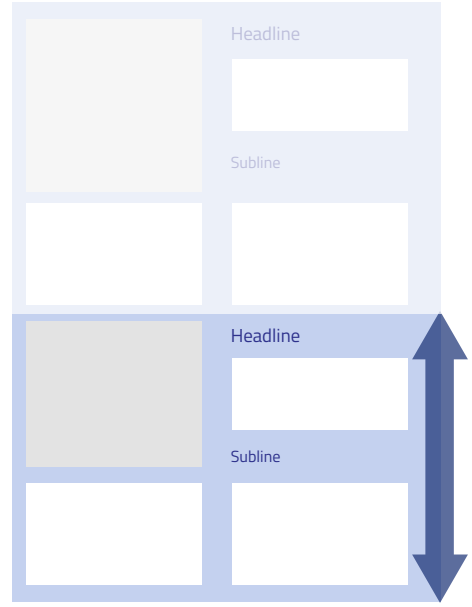
GOLD PACKAGE

1/2 page



Advertorial half page – example design

SILVER PACKAGE

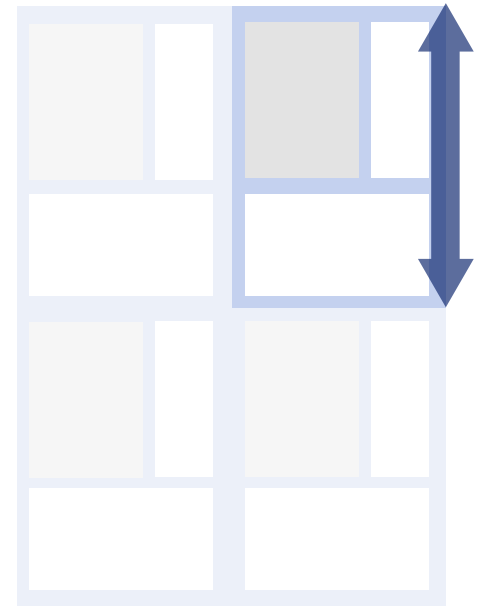


Advertorial half page – example design

1/2 page

COPPER PACKAGE

1/4 page



Advertorial quarter page – example design

* Please note, the the layout of the content pages can vary with each design. Every advertorial section will consist of a photo/logo box (sizes to follow) and various sized content boxes to place your text. The design can vary but the advertorial section sizes will remain the same in conjunction with our offer. The brochure format is A4.

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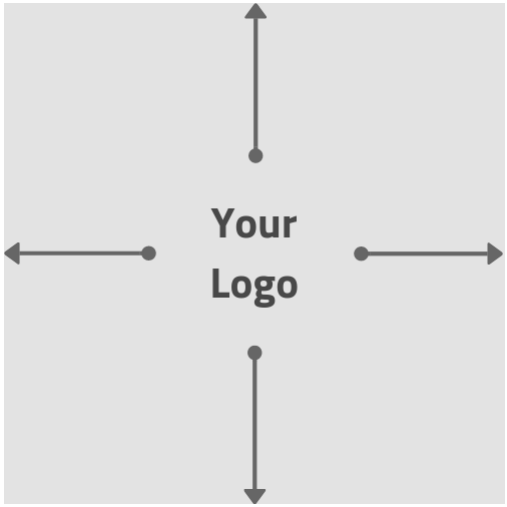
WEBSITE SPONSOR PAGE LOGO

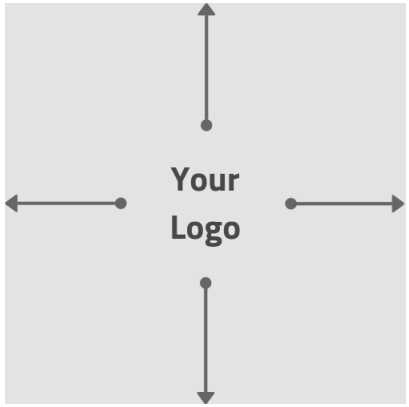
We will use the sponsor page on the website as a platform to present our sponsors and collaboration partner. The sub page is not visible at the moment but will replace the sponsorship page eight weeks before the summit. The sponsor page on the website is the perfect addition to advertorials in the brochure and the conference bags to create repeat contact with your brand.

PLATINUM PACKAGE



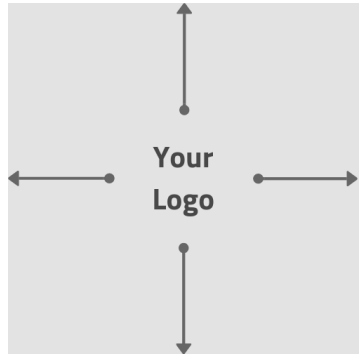
250px – 250px

GOLD PACKAGE



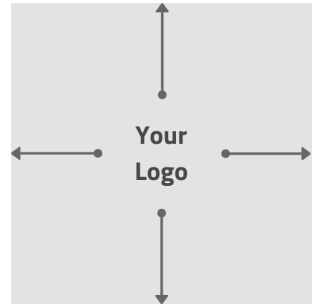
200px – 200px

SILVER PACKAGE



175px – 175px

COPPER PACKAGE



150px – 150px

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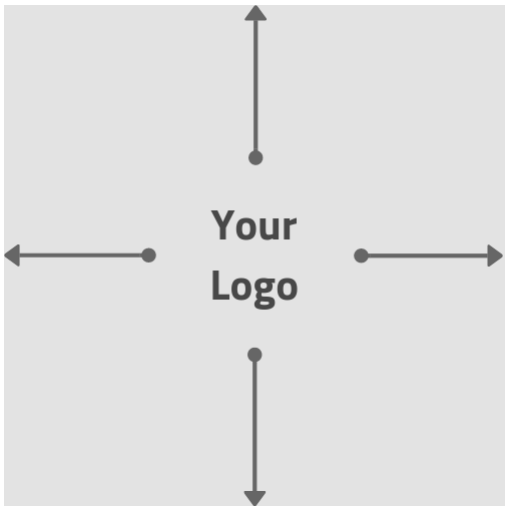
WEBSITE SPONSOR PAGE LOGO

Each logo comes with a small headline and description text of maximum 180 characters (incl. spaces).

EXAMPLE LOGO DISPLAY

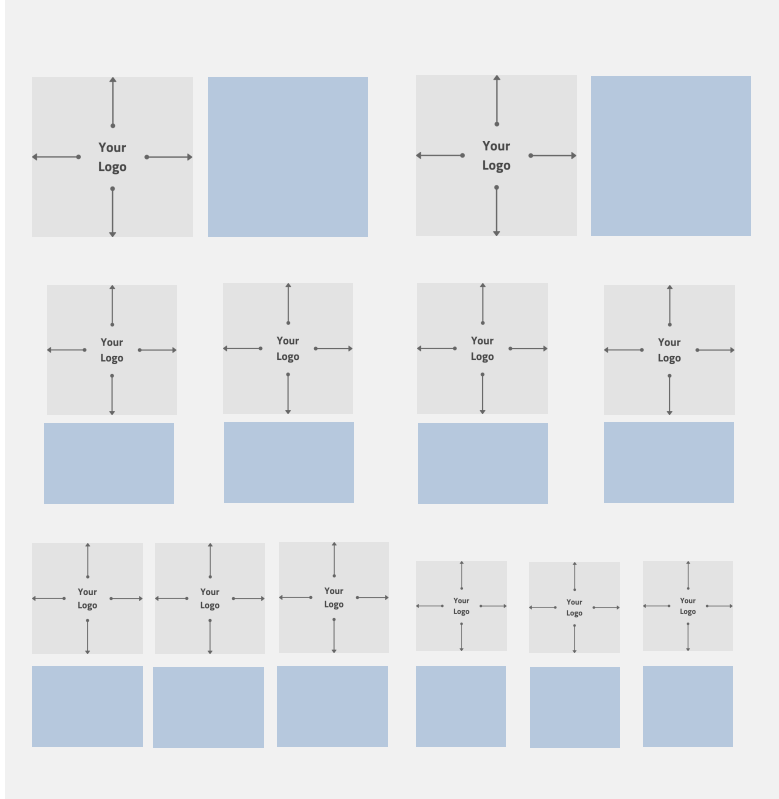


250px – 250px

YOUR COMPANY

This paragraph can be filled with a short description of your company. You can use up to 180 characters in 4 different font sizes. The final layout will be decided by our editorial team.

LAYOUT SPONSOR PAGE



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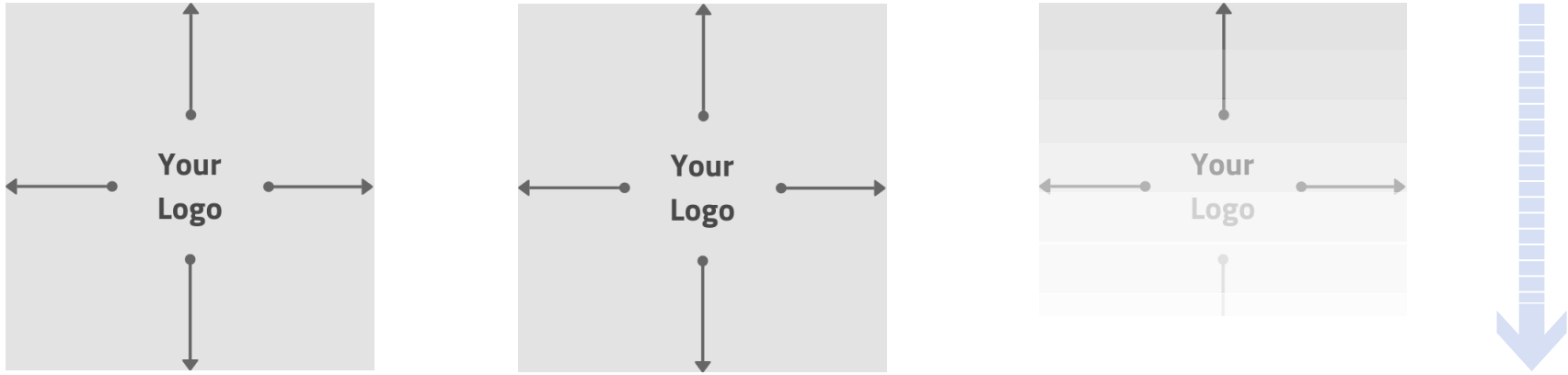
WEBSITE HOME PAGE LOGO

Platinum, gold and silver sponsors can place their logo in the bottom section of the home page of our website. When the user scrolls down to the sponsor box, the logos slides in from the left side starting and thus creating an excellent placement position of your own logo.

HOME PAGE LOGO DISPLAY

dynamic scroll



200px – 200px

*Logo is on a first come, first serve basis. Secure your contract with us now and receive the best position.

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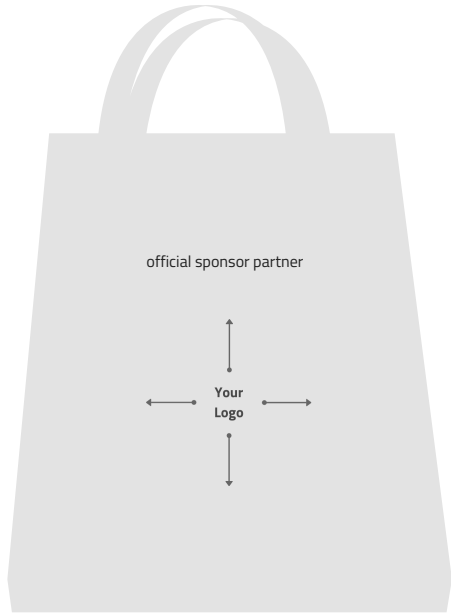
CONFERENCE BAG LOGO

Conference bags are the perfect opportunity to get attention for your brand. Participants carry them around the event, get to take them home and even re-use them. Which is not just great for the enviroment but also a perfect way to constantly remind costumers about your brand/product.

EXAMPLE DESIGN CONFERENCE BAG

front



back

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CONFERENCE BAG MATERIAL

The next level of brand communication are the contents of the bag or the conference bag materials. Proven to be as powerful as the logo, these inserts are informative and can also deliver special campaigns to your target group.

CONFERENCE BAG INSERTS – PLATINUM PACKAGE

FLYER INSERT SIZE 1

Format: Din A6 – 6 pages

Size: 7,4 x 21 cm

FLYER INSERT SIZE 2

Format: Din A5 – 6 pages

Size: 14,8 x 21 cm

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CONFERENCE BAG MATERIAL

While platinum sponsors receive the option of inserting a six page brochure, gold sponsors are also able to insert flyers with up to 4 pages in the described formats. All material and printing costs are covered by the sponsors and not included in the price.

CONFERENCE BAG INSERTS – GOLD PACKAGE

FLYER INSERT SIZE 3

Format: Din A6 – 4 pages

Size: 10,5 x 14,8 cm

FLYER INSERT SIZE 4

Format: Din A6 – 2 pages

Size: 10,5 x 14,8 cm

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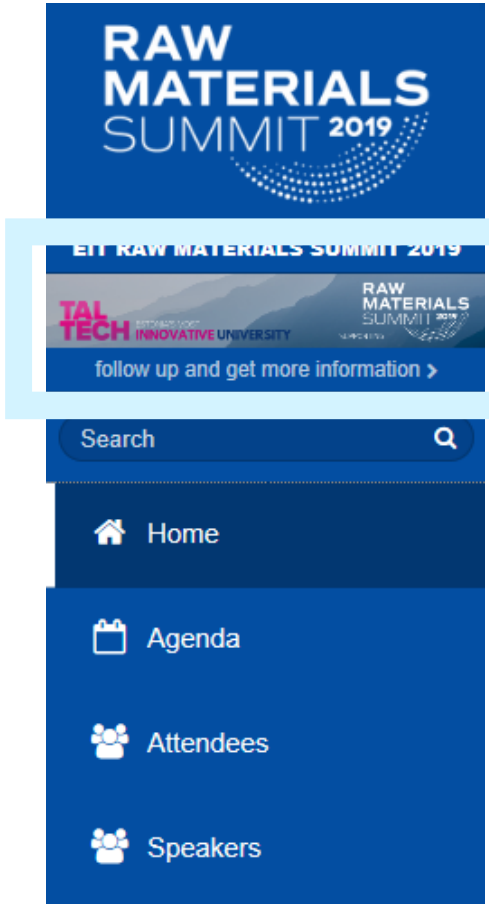
VENUE BRANDING

Platinum and gold sponsors logos will be visible throughout the whole conference on all onsite branding like the stage backdrop, presentation slides and inside the event app.

STAGE BACKDROP

* Example – Design may vary

EVENT APP



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LOGO ON DIGITAL BANNERS

You can grow your brand awareness by using banner ads so people can easily recognize your product or service. Brands like IBM, Apple, Target or Nike use banner ads traditionally to grow their business through brand advertising.

Lead generator – it's a great way to build your users base market share. Banner ads are used to obtain more user sign-ups for your product/service. We link your logo to your website.

Your logo will be placed, highly visible, on the top of our digital banners. We will use the banners in all online enviroments, from search engines like google up to social media.

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RAW MATERIALS SUMMIT 2020

CONTACT

FOR FURTHER INFORMATION AND IF YOU WOULD LIKE TO COLLABORATE, PLEASE CONTACT:

INFO@EITRMSUMMIT.COM

eit RawMaterials
Connecting matters

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